

NCMS Leadership College

Application & Nomination for the Class of 2012

Mission Statement

The purpose of the North Carolina Medical Society Leadership College is to provide both orientation and skill development to North Carolina's future medical leaders through the completion of the Leadership College project. Given the rapidly changing healthcare environment and the call to action for physicians as leaders, Leadership College will assist in the preparation of leaders to address local, regional, state and national issues.

Program Goals

1. Identify individuals with the potential to become leaders in the medical profession.
2. Provide orientation and skills to enable potential leaders to promote organized medicine locally, regionally and statewide.
3. Facilitate the promotion of program graduates into key leadership positions at local, regional and state levels.

Guidelines for Participation

1. Each nomination must have the endorsement and recommendation of **one of five** nominating organizations:
 - Any NC county medical society,
 - Any NC specialty society,
 - Hospital,
 - Healthcare organization or
 - The NC Medical Society.Completion of Section C, by the nominating organization provides this endorsement.
2. Nominee must be a current member of his/her county medical society or specialty society and a member in good standing in the NC Medical Society.
3. Nominee must agree to attend ALL designated meetings and activities of the NCMS Leadership College (see *Program Outline*, page 3). Lack of attendance will make the scholar ineligible for graduation in October 2012.
4. Each scholar is required to:
 - a. Submit a timeline describing how they will communicate with their sponsoring organization and share information about their participation.

- b. Design and implement a project which addresses an important issue to benefit the scholar's local, state or specialty medical society or to improve the health of their local community. The project should demonstrate sustainable effect and may be completed with fellow scholars.
 - i. The project should not duplicate, but may build upon, other efforts in the community, region or state. Leadership College staff may assist scholars, if needed, to identify a project that meets these criteria.
 - ii. The project must be completed on or near completion of the Leadership College year in order for the scholar to graduate from the program.
5. Each scholar will select, and work with, a mentor throughout the Leadership College year. The mentor will assist the scholar with his/her project and make connections in organized medicine.
6. The Foundation will pay expenses for all meeting materials, speakers and certain social events included in planned Leadership College activities. It is suggested that the nominating organization assist the participant in covering the remaining costs, which include travel and lodging expenses necessary for meeting attendance (see *Financial Investment* section).
7. Each participant is expected to regularly communicate with their sponsoring organization to demonstrate the return on the financial investment for the organization as well as defining their future leadership role.
8. As the Leadership College program utilizes email as the primary method of communication with participants, scholars are expected to reply promptly to all email communications.

Participant Selection

1. Each application will be reviewed by the Leadership College Curriculum Advisory Committee to select potential participants. Potential participants will participate in a 30-minute conference call with selected members of the Curriculum Advisory Committee.
2. Completed nomination forms are due no later than **July 29, 2011**.
3. The Leadership College class will consist of approximately 15-18 participants.
4. Selected scholars and nominating organizations will be notified by the NCMS Foundation by September 1, 2011.
5. Nominees who are not selected for the 2012 Leadership College may be re-nominated the following year.

Program Outline

The 2012 Leadership College scholars are expected to attend the following sessions:

NCMS Annual Meeting

Friday, October 21 – Sunday, October 23, 2011

Raleigh Marriott City Center, Raleigh, NC

- Orientation and Leadership College Session I
- NCMS Presidential Inauguration and the closing session of the NCMS House of Delegates
- Leadership College dinner for current and alumni scholars

NCMS Leadership College – Session II

January 2012 (exact date TBD)

NCMS Headquarters, Raleigh, NC

- Scholars participate in interactive workshops on the principals and philosophies of leadership.

NCMS Leadership College - Session II

Thursday, May 17 – Sunday, May 20, 2012

The Umstead Hotel and Spa, Cary, NC

- Scholars participate in interactive workshops on a variety of topics such as:
 - The principals and philosophies of leadership (part 2)
 - The value of delegation and teamwork
 - Enhanced communications including media training
 - Advocacy strategies
- Scholars have the opportunity to network informally during social events with other scholars and seasoned state leaders.

White Coat Wednesday Legislative Advocacy Day

June 2012 (exact date TBD)

NCMS Headquarters, Raleigh, NC

- Scholars meet NCMS and Foundation staff at the NCMS headquarters.
- The NCMS Government Affairs Department provides a legislative briefing to scholars prior to their visit to the NC General Assembly, where they will attend committee hearings and meet with legislators.

Leadership College Projects Due

September 20, 2012

NCMS Annual Meeting

Friday, October 25 – Sunday, October 28, 2012

Raleigh Marriott City Center, Raleigh, NC

- The outgoing class is formally recognized during the House of Delegates
- NCMS Presidential Inauguration and the closing session of the NCMS House of Delegates
- Leadership College dinner for current and alumni scholars

Financial Investment

A component of the Leadership College is the financial investment of the nominating organization, the scholar, the NCMS and its Foundation. While minimal for the scholar and the nominating organization, this cost sharing symbolizes the commitment all parties have made to the leadership development process. Leadership skills gained by Leadership College participants benefit organized medicine at all levels.

It is hoped that the nominating organization will join the scholar and the Foundation in sharing the costs of attending the NCMS Leadership College as follows:

North Carolina Medical Society Foundation	Nominating Organization (County Medical Society, Specialty Society, NCMS)	Scholar
Agenda materials, resource books, meeting preparation Speakers/Consultants Social events that are part of planned Leadership College activities, i.e. receptions, breakfasts, lunches, dinners Travel/lodging for moderators, speakers, and presenters	In-state travel and lodging for January and May Leadership College sessions *	Travel and lodging expenses for 2011 NCMS Annual Meeting at Raleigh Marriott City Center, Raleigh Travel expenses for June Advocacy Day in Raleigh, NC Travel and lodging expenses for 2012 NCMS Annual Meeting, Raleigh Marriott City Center, Raleigh

*Note: The cost-sharing schedule listed above is only a suggestion. It is the responsibility of the participant and the nominating society to form an agreement on what may be reimbursed to the participant. If following the above schedule, it is anticipated that expenditures covered by the nominating organization should not exceed \$1,000.

APPLICATION/NOMINATION FORM

The North Carolina Medical Society Foundation Leadership College Curriculum Advisory Committee will review this nomination and requires that this nomination form be completed in its entirety. Please print legibly or type the information requested. The nomination form may also be downloaded from www.ncmsleadershipcollege.org. Use additional sheets of paper if necessary to supplement your answers. Please do not simply indicate "see attached CV."

Please return the completed nomination form by July 29, 2011 to
NCMS Leadership College Curriculum Advisory Committee, c/o Richard Skinner
North Carolina Medical Society, PO Box 27167, Raleigh, NC 27611 or fax to (919) 833-2023

SECTION A- NOMINEE PROFILE

(To be completed by the Nominee or Nominating Organization)

Name of Nominee: _____

Preferred Mailing Address (home/office): _____

Phone: _____ Email: _____

Phone (cell): _____ Fax: _____

Currently a member of the NC Medical Society and for how many years? _____

Currently a member of which county society and for how many years? _____

Currently a member of which specialty society and for how many years? _____

Please list county, specialty, and/or NCMS activities in which the nominee has participated (i.e. committee member, section member, etc.) and/or held a leadership position (i.e. committee chair, AMA delegate, county officer, etc.)

Please list the nominee's membership in other medical associations.

Please list any medically related leadership positions held in the community.

Hobbies / Special Interests: _____

SECTION B – NOMINEE ASSESSMENT

(To be completed by the Nominee.)

Please describe your interest in the Leadership College, including why you should be chosen by the Curriculum Advisory Committee to participate. (Please attach additional sheets if necessary.)

Please provide a brief description of the top three issues physicians/physician assistants face today and the opportunities for leadership.

The purpose of Leadership College is to assist you in gaining skills to serve a leadership role locally, regionally or statewide. What are three of your personal leadership goals:

Please describe how your participation in the NCMS Leadership College will benefit your county and/or specialty society or the NCMS.

In addition to participating in your county or specialty society, are you interested in participating in NCMS committees, task forces, projects or leadership positions? Yes No

Please include any supplementary materials you would like for the Curriculum Advisory Committee to review concerning this nomination.

If selected, I agree to complete a project of my choice and to fully participate in all required educational and networking sessions of the NCMS Leadership College as specified in the Program Outline on page 3.

Signature of Nominee _____ Date _____

Please include your current CV for our record and a recent headshot (print or digital file) to be used in Leadership College publications and on the website.

SECTION C – NOMINATING ORGANIZATION

(To be completed by the county society, specialty society or NCMS)

Name of Nominee: _____

Nominating Organization's Name: _____

Name of person(s) completing form: _____

Title(s): _____

Address: _____

Phone: _____ Email: _____

Please describe why you believe the nominee should be selected by the Leadership College Curriculum Advisory Committee for participation in the 2012 NCMS Leadership College. Please include interactions with the nominee that demonstrate leadership capabilities and/or potential.

To the best of your knowledge, is the physician a respected clinician in his/her community? Explain.

To the best of your knowledge, membership information relative to the nominee and your society is accurate and complete.

Nominator's Signature _____ Date _____

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